



Sailing Wanganui

Delivering Sailing Opportunities For all

SAILING WHANGANUI STRATEGIC PLAN 2023 - 2026



VISION

To provide and develop excellent sailing experiences.

PURPOSE

Promote a sense of belonging, friendship, inclusion and fun to the Whanganui community with the awa and through sailing opportunities for all.

VALUES



Community



Encouragement



Wellbeing



Diversity



MEMBERSHIP

Club membership numbers increase across all age groups.

Events created at start of season to encourage new members.

Social sailing opportunities promoted to the community and supported by the club committee.

Club events that go beyond activities on the water, e.g. family social events.



DEVELOPMENT

Diverse range of sailing and racing skill development opportunities and pathways available and encouraged for club members.

Committee roles clearly identified and actioned.

Learn to Sail programme continues to provide strong club membership numbers with highly valued volunteer support.

Club volunteers are more actively involved in the clubs activities/ focusing on areas of strength and passion.



CONNECTIONS

Sailing Whanganui recognised as a family friendly space for the whole Whanganui community.

Club is financially strong and viable through a variety of income streams.

Club website is maintained, easy to use and access and becomes the clubs number one marketing tool.

Variety of opportunities created outside of sailing through collaboration with like-minded organisations.



FLEET AND FACILITIES

Facilities developed to a modern standard, providing club members a base to be proud of.

Investigate the option of creating a café style hang out at the clubrooms.

Clubrooms well utilized by outside groups through active promotion of available facilities.

Fleet of boats are maintained and storage facilities are upgraded to cater for required number of boats.

HOW WILL WE KNOW WE ARE SUCCESSFUL?



High quality and modern facilities.



Strong volunteer base.



Diverse range of sailing programmes.